**Venture Catalyst Expression of Interest form**

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| **Primary Expression of Interest Details** (please nominate one team member who is a UniSA student or alumni to be the primary contact person for the application) |
| Name: |
| Address: |
| Contact # |
| Email Address: |
| Position: | Bachelors Student | Honours Student | Masters Student | PhD Student | Recent Graduate |
| Division/Department: |
| Major: |
| Graduation month/year (either expected or actual): |
| For alumni, what is your current job (title/organisation): |

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| **Team.** Provide a list of other team members below. |
| **Name** | **Email** | **UniSA student/alumni (YES/NO)** |
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| **Business Proposal** |
| Title: |
| **In plain language, describe your project/proposal (500 words max.). Please include:** * **The unique benefit it will offer the consumer and how it differs from others in the market**
* **Evidence of scalability, such as its potential for a global market and distribution channel(s).**
* **How it will benefit the South Australia economy, including job creation**
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| **Do you have ownership or beneficial use of any intellectual property?** **YES / NO** |
| **If Yes, please describe (e.g. has a patent been filed?)**  |
| **If applicable, describe your existing relationship with a lead customer, business mentor or other investor (100 words)** |
| **Why does your startup need this grant and how will it be used? (150 words)** |
| **Are you willing to accept investment from shareholders to commercialise your idea at a later stage?****YES / NO** |

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| **Activities.** Indicate other programs where this startup idea has previously been submitted, developed, or presented. |
|  | **YES/NO** |  | **YES/NO** |
| UniSA/Pank Prize Competition |  | Startup Weekend |  |
| University of Adelaide eChallenge |  | South Start |  |
| MEGA |  | Other:  |  |
| Venture Dorm |  | Other: |  |

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| **Achievements.** List any awards or accomplishments relevant to this startup.  |
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| **Funding Details.** Indicate how the funds being requested from Venture Catalyst will be spent using the table below. |
| **Activity** | **Amount ($) Requested** | **Timeframe** |
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| **Total amount of funds requested ($50,000 max)** |  |  |

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| **Other funding.** Indicate how any funds have been expended to date as well as the source. |
| **Activity** | **Amount ($) Expended** | **Source of Funds** |
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|  |  |  |
| **Total amount of money ($) expended to date** |  |  |

Return your Expression of Interest form to **venturecatalyst@unisa.edu.au****,** with the subject line

**“Venture Catalyst Expression of Interest”**.

Please save your documents in a readily identifiable format, such as **“First Name\_Last Name”** or **“Startup Name”**.

Further information is available from

Jasmine Vreugdenburg (Jasmine.Vreugdenburg@unisa.edu.au)