1. Please complete the application form below.
2. Create a two-minute video for submission. The video should:
   1. Introduce your business concept and explain how the idea evolved
   2. Introduce your team
   3. Explain how Venture Catalyst will benefit your business.
3. Create a business plan for submission. The plan should describe, in plain language, your company/project (2000 words max). You must address the following:
   1. The problem that you are solving
   2. Who will be interested in your solution? (i.e. customer/market)
   3. The unique benefits your solution offers
   4. How your solution differs from others in the market
   5. A description of the technology utilised and its relevance to the industry.
4. Submit your completed application form to: [iccadmin@unisa.edu.au](mailto:iccadmin@unisa.edu.au) In your email, include links to your video and business plan on a file download site (eg: Dropbox/Wetransfer).
5. Following a review of applications, shortlisted startups will be asked to attend an interview either at the Innovation & Collaboration Centre, Adelaide or via video conference.

SECTION 1: PRIMARY CONTACT DETAILS  
Nominate one team member to be the primary contact person for the application.

Name (lead applicant)

|  |
| --- |
| Click here to enter text. |

Project or company name:

|  |
| --- |
| Click here to enter text. |

Correspondence address:

|  |
| --- |
| Click here to enter text. |

Email address:

|  |
| --- |
| Click here to enter text. |

Mobile number:

|  |
| --- |
| Click here to enter text. |

Are you, or any member of your team:

|  |  |  |  |
| --- | --- | --- | --- |
|  | A current student of UniSA | Yes | No |
|  | A current student of another South Australian university | Yes | No |
|  | An alumnus of UniSA | Yes | No |
|  | A staff member of UniSA | Yes | No |

Please explain your connection to UniSA (eg: course studied, role you/team member worked in, dates of engagement).

|  |
| --- |
| Click here to enter text. |

Is your business located in:  
(<https://www.lga.sa.gov.au/councilmaps>)

|  |  |  |
| --- | --- | --- |
|  | Metropolitan South Australia |  |
|  | Regional South Australia |  |
|  | Interstate (Australia) |  |
|  | International |  |

Which category of Venture Catalyst are you applying for?

Choose an item.

SECTION 2: TEAM & OFFICE SPACE REQUIREMENTS  
Provide a list of all team members (including lead applicant) below.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Name | Email | Role e.g. advisers, technical founder, board etc? | % time dedicated to startup | Permanent desk required in ICC?\* | Intended to relocate?  (Int’l/Interstate applicants) |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. | Choose an item. | Choose an item. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. | Choose an item. | Choose an item. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. | Choose an item. | Choose an item. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. | Choose an item. | Choose an item. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. | Choose an item. | Choose an item. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. | Choose an item. | Choose an item. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. | Choose an item. | Choose an item. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. | Choose an item. | Choose an item. |

What additional skills do you believe your team requires?

|  |
| --- |
| Click here to enter text. |

SECTION 3: BUSINESS PROPOSAL

Project title or company name:

|  |
| --- |
| Click here to enter text. |

Please remember to include a link to both your business plan (max 2000 words) and your video in your submission email. See p.1 for details.

Describe your startup idea in 100 words or less. Keep it as simple as possible – no jargon, acronyms or anything that a layperson would not understand.

|  |
| --- |
| Click here to enter text. |

Do you have ownership or beneficial use of any intellectual property?

|  |
| --- |
| Yes |
| No |

If yes, please describe (e.g. has a patent been filed?)

|  |
| --- |
| Click here to enter text. |

If applicable, describe your existing relationship with a lead customer, business mentor or other investor.

|  |
| --- |
| Click here to enter text. |

Are you currently working with any research and development organisations e.g. universities?

|  |
| --- |
| Yes |
| No |

If yes, please describe your relationship:

|  |
| --- |
| Click here to enter text. |

SECTION 4: ACTIVITIES

Identify any other programs where this startup idea has previously been submitted, developed, or presented.

|  |
| --- |
| Click here to enter text. |

If you are currently enrolled in any other programs with this startup idea, please identify them below including:

* Name of the program
* Start/end dates
* Program structure/support being offered

|  |
| --- |
| Click here to enter text. |

SECTION 5: FUNDING

List below the details of any funding or investing this business has already received i.e. grants, friends, family, bank loans, angel investors, personal investment.

|  |  |  |
| --- | --- | --- |
| Activity | Amount ($) received | Source of funds |
| Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. |
| **Total amount of money** ($AUD) **expended to date** | Click here to enter text. |

If your application is successful, what are you hoping to achieve from the program?

|  |
| --- |
| Click here to enter text. |

SECTION 6: REFERENCES

Referee 1:

|  |  |
| --- | --- |
| Name | Click here to enter text. |
| Job title | Click here to enter text. |
| Company | Click here to enter text. |
| Email | Click here to enter text. |
| Telephone number (with area code) | Click here to enter text. |
| Nature of relationship | Click here to enter text. |

Referee 2:

|  |  |
| --- | --- |
| Name | Click here to enter text. |
| Job title | Click here to enter text. |
| Company | Click here to enter text. |
| Email | Click here to enter text. |
| Telephone number (with area code) | Click here to enter text. |
| Nature of relationship | Click here to enter text. |

Where did you hear about venture catalyst?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| UniSA website |  | Digital ad |  |  |
| ICC website |  | Word of mouth |  |  |
| LinkedIn |  | Brochure or printed materials |  |  |
| Twitter |  | Referral (please specify): |  | Click here to enter text. |
| Facebook |  | Other (please specify): |  | Click here to enter text. |
| Google/search engine |  |  |  |  |
| ICC newsletter |  |  |  |  |
| Printed article |  |  |  |  |