

# techstars\_ Startup Weekend Adelaide

Dec 02 – 04, 2022



## Parents and Teacher FAQ

### Q: What is Techstars Startup Weekend?

A: Techstars Startup Weekend is a collaborative three-day educational event where anyone can develop and pitch new business ideas. It's about pitching, business model creation, prototyping, designing, and market validation, in a friendly and supportive team environment. Participants can come and share their ideas, and work in teams to develop their ideas into real business.

### Q: What happens during Techstars Startup Weekend?

A: The following schedule gives a sense of what your three-day event will deliver. You will receive more detailed information on the day.

- Day 1- Meet, pitch, and form teams.
- Day 2- Build a minimum viable product and receive mentorship from industry experts. Day 2 typically involves interviewing customers (which may mean a stroll down Rundle Mall!)
- Day 3- Learn how to pitch your idea, complete work, give final pitch presentations, network, and celebrate!

### Q: Where is the event being held?

A: [The Innovation & Collaboration Centre](#) (ICC) is the host of Techstars Startup Weekend. You can find the centre on level 2 of UniSA's Bradley Building on North Terrace, opposite the Lion Art Factory. Students will be required to organise their transportation to and from the ICC.

### Q: Is there an age limit?

A: Participants must be at least 14 years of age by December 2, 2022. Any students younger than this cannot attend.

### Q: How much does it cost?

A: The event costs \$69.66. However, high school students can use the code [STUDENT20](#) for a discounted rate of \$49.66 (a saving of \$20!). This fee includes all main meals provided by the ICC, along with snacks and soft drinks.

### Q: Are there any pre-requisites for participating in the event?

A: No, however, an interest in entrepreneurship is desired.

### Q: How can my child/student(s) register for Techstars Startup Weekend?

A: If your child/ student(s) are 14 years or older (or turn 14 on or before December 2) they can register for the event [here](#) using Eventbrite by Thursday 1 December.

### Q: Is a parent or caregiver required to accompany the student?

A: No, this is not required. Students will be supervised while at UniSA, however we recommend parents accompanying them when they speak to potential customers. If parents would like to attend the event, they can and may even find it interesting to participate with their child.

### Q: What security measures are in place?

A: The ICC will have staff and volunteers monitoring and assisting with the event as well as security present across the duration of the event (Friday 2 Dec, 6pm-10:30pm, Sat 3 Dec, 5pm-10pm, Sun 4 Dec, 8am-5pm).

### Q: What happens if my student/child wins?

A: Then congratulations will be in order! We believe that great ideas can come from anywhere and from any age. All participants will be competing to win a range of support prizes to help kickstart their business or interest in entrepreneurship.

### Q: How long is the event?

A: The total length of the event is 54 hours, spread across three days. It begins with a two-hour launch event on Friday evening, where people pitch their ideas and form teams. Participants then return on Saturday for a full day of workshopping their ideas with their team, and again on Sunday. You will be provided with a more detailed schedule during the event.

### Q: Do they have to participate everyday?

A: Yes, everyone who participates in the event is expected to participate in all three days.

### Q: What should they bring to the event?

A: Great question, we recommend:

- Laptop/portable computer/smart tablet
- Power cord for laptop
- Notepad and pen
- Mobile phone - to take pictures or video of the event
- Lots of energy!