

techstars_ Startup Weekend Adelaide

Dec 02 – 04, 2022



Participant FAQ

Q: What is Techstars Startup Weekend?

A: Techstars Startup Weekend is a collaborative three-day educational event where anyone can develop and pitch new business ideas.

Q: What is the Innovation & Collaboration Centre (ICC), and where can I find it?

A: [The Innovation & Collaboration Centre \(ICC\)](#) is UniSA's innovation hub and they are the host of Techstars Startup Weekend. You can find the centre on level 2 of UniSA's Bradley Building on North Terrace, opposite the Lion Art Factory.

Q: How much does it cost?

A: The event costs \$69.66. However, UniSA students can attend for free thanks to the generosity of UniSA's Student Service & Amenities Fees (SSAF).

Q: What should I bring to the event?

A: Great question, we recommend:

- Laptop/portable computer/smart tablet
- Your phone - feel free to take pictures or video of the event
- Power cord for laptop and phone
- Notepad and pen
- Lots of energy!

Q: Will there be food at the event?

A: Yes! All main meals will be provided by the ICC across the three days, along with snacks and soft drinks.

Q: I have food allergies/strict dietary requirements, what do I do?

A: Please email iccadmin@unisa.edu.au and let them know your list of allergies and dietary requirements.

Q: I don't have a business idea, but I want to attend. Can I still participate?

A: Absolutely. While we encourage you to pitch an idea, we equally encourage everyone with an interest in the event to come along. You can pitch an idea you've been thinking about for years, or something you think of at the last minute during the event. Or you can join someone else's team if you really like their idea.

Q: Can I pitch an idea at the event I've been developing?

A: No, please don't pitch an idea that you've already been developing or have been working on outside of Startup Weekend.

Q: How long is the event?

A: The total length of the event is 54 hours, spread across three days. It begins with a two-hour launch event on Friday evening, where people pitch their ideas and form teams. You'll then return on Saturday for a full day of workshoping their ideas with their team, and again on Sunday. You will be provided with a more detailed schedule during the event.

Q: What happens during Techstars Startup Weekend?

A: The following schedule gives a sense of what your three-day event will deliver. You will receive more detailed information on the day.

- Day 1- Meet, pitch, and form teams.
- Day 2- Build a minimum viable product and receive mentorship from industry experts. Day 2 typically involves interviewing customers (which may mean a stroll down Rundle Mall!)
- Day 3- Learn how to pitch your idea, complete work, give final pitch presentations, network, and celebrate!

Q: Do I have to stay at the ICC all weekend?

A: No. The launch event on Friday December 2 kicks off at 6:00pm and concludes at 9:30pm. All participants are then required to return to the ICC on Saturday at 8:00am and stay until 9:30pm. The third and final day begins at 8am and finishes at 3:30pm.

Q: Can I bring my friends?

A: Yes, you can bring your friends. If you and your friends have a business idea, then you can form a team together. Otherwise, yourself and your friends will have the option of joining other teams. All who attend must register.

Q: Do I have to participate for all three days?

A: Yes, everyone who participates in the event is expected to participate in all three days. This is important not only to preserve your own learning experience, but also those on your team.

Q: What do I gain from participating at this?

A: Many things! It is our job to provide you with an incredible networking and learning experience in the world of start-ups. You'll also have the opportunity to win an array of prizes and the chance to advance your startup concepts.



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