

# techstars\_ Startup Weekend Adelaide

Dec 02 – 04, 2022



## *Helping students develop business ideas*

### What is Techstars Startup Weekend?

It's an event dedicated to helping aspiring entrepreneurs and innovators to turn their business idea into a reality. Over the three-day event, participants receive mentoring, workshops and pitch development, all with the purpose of helping them to launch a business. A winning team with the best business idea will be chosen!

### 2017 winners, social enterprise TABOO

In 2017, co-founders Eloise Hall and Isobel Marshall were able to transform their idea into a real business after winning Adelaide's first Techstars Startup Weekend. TABOO has gone on to fight period poverty here in Australia and overseas - one box of pads (or tampons) at a time.

### What happens over the three days?

- Day 1: Kicking off with dinner, networking and team formation from 6pm until 9.30pm.
- Day 2: Teams will work from 8am 'til 9.30pm, meet with mentors and attend workshops.
- Day 3: Teams will continue working from 8am, present their pitches before winners are crowned by the judges, concluding at 4pm.

### Looking for additional info?

- FAQ's for general participants please see [here](#).
- FAQ's for high school students please see [here](#).
- FAQ's for parents/guardians/teachers please see [here](#).



**Innovation & Collaboration Centre**

Level 2, Bradley Building, opposite UniSA's  
City West Campus