APPLICATION PROCESS

1. Complete the below application form
   1. Save your application in the following format:
      1. *“VC application\_First Name Last Name”* or *“VC application\_Startup Name”.*
2. Create a two-minute video for submission. The video should:
   1. Introduce your business concept and explain how the idea evolved
   2. Introduce your team
   3. Explain how Venture Catalyst will benefit your business
   4. Name your video file in the following format:
      1. *“VC Video\_First Name Last Name”* or *“VC Video\_Startup Name”.*
   5. If your video is too large to email, include a link to a file download site (i.e. wetransfer) within your email.
3. Submit your completed application form and video to [**VentureCatalyst@unisa.edu.au**](mailto:VentureCatalyst@unisa.edu.au) by **23:59** on **the 15th day of each month** with the subject line *“Venture Catalyst Expression of Interest”.*
4. Following a review of applications, shortlisted startups will be asked to attend an informal discussion at the Innovation & Collaboration Centre in Adelaide or Whyalla
   1. If you are not local to the area, a video conference will be arranged
5. Once informal discussions are complete, an independent panel will make a final assessment of applications

If you have any queries, please email [**VentureCatalyst@unisa.edu.au**](mailto:VentureCatalyst@unisa.edu.au)

Primary expression of interest details

Nominate one team member to be the primary contact person for the application.

|  |  |  |
| --- | --- | --- |
| Name: | Click here to enter text. | |
| Address: | Click here to enter text. | |
| Contact | Click here to enter text. | |
| Email Address: | Click here to enter text. | |
| Are you (or a member of your team) a current student, staff member or alumni UniSA | Yes | No |
| Do you have an ABN? (not a requirement) | Yes | No |

Team

Provide a list of other team members below.

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Email | Role (eg advisers, technical founder, board etc? | Approx. % of time dedicated to business |
| Click here to enter text. | Click here to enter text. | Click here to enter text. |  |
| Click here to enter text. | Click here to enter text. | Click here to enter text. |  |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. | Click here to enter text. |

|  |
| --- |
| What are the next skills you need to hire into your team? |
| Click here to enter text. |

Business proposal

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Project title or company name: | Click here to enter text. | | | | |
| In plain language, describe your project/proposal 2000 words max. You must address the following:   * The problem that your startup aims to solve * The unique benefits your solution offers * How your idea differs from others in the market * A description of the technology utilised | | | | | |
| Click here to enter text. | | | | | |
| Describe your startup idea in 100 words or less | | | | | |
| Click here to enter text. | | | | | |
| Do you have ownership or beneficial use of any intellectual property? | | Yes | No | | |
| If **yes**, please describe e.g. has a patent been filed? | | | |
| Click here to enter text. | | | | | |
| If applicable, describe your existing relationship with a lead customer, business mentor or other investor (150 words max) | | | | | |
| Click here to enter text. | | | | | |
| Are you already working with any research and development organisations e.g. universities? | | | | Yes | No |
| If **yes**, please describe your relationship | |
| Click here to enter text. | | | | | |

Activities

|  |
| --- |
| Identify any other programs where this startup idea has previously been submitted, developed, or presented. |
| Click here to enter text. |
| If you are currently enrolled in any other programs with this startup idea, please identify them below including:   * Name of program * Start/end dates * Program structure/support being offered |
| Click here to enter text. |

Funding

List below the details of any funding or investing this business has already received i.e. grants, friends, family, bank loans, angel investors, personal investment.

|  |  |  |
| --- | --- | --- |
| **Activity** | **Amount ($) received** | **Source of funds** |
| Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. |
| Click here to enter text. | Click here to enter text. | Click here to enter text. |
| **Total amount of money** ($AUD) **expended to date** | Click here to enter text. |  |

If your application is successful, what are you hoping to achieve from Venture Catalyst?

|  |
| --- |
| Click here to enter text. |

PROGRAM OBLIGATIONS

If your application is successful you will be asked to sign a contract which includes the following obligations. Please tick each box to confirm you are willing to sign up to these obligations:

|  |  |
| --- | --- |
| Commit to the full program and to dedicate more than 50% of time to the business concept |  |
| Participate in all workshop modules and mentoring sessions that are included in the program |  |
| Attend a monthly checkpoint session to provide a verbal update to the program team and participants |  |
| Base the startup out of the Innovation & Collaboration Centre for a minimum of 20 hours per week |  |
| Establish a strong South Australia presence |  |
| Contribute to the promotion of the program, which may include a non-confidential description of their projects for media organisations and for public announcements |  |
| Inform the ICC if any unexpected circumstances impact on the project and/or you wish to voluntarily terminate the project. |  |