

# What is Pitch@Palace?

Pitch@Palace gives Entrepreneurs the opportunity to meet the people who can help make their business dreams become a reality.

The Duke of York founded Pitch@Palace in 2014 to provide a platform to amplify and accelerate the work of Entrepreneurs. Pitch@Palace guides, helps and connects Entrepreneurs and early-stage businesses with potential supporters, including CEOs, influencers, angels, mentors and business partners. Pitch@Palace Global gives international scale to Pitch@Palace, providing a platform to showcase Entrepreneurs, connecting them to local and international networks.

Pitch@Palace Global aims to help Entrepreneurs develop connections across the globe. It helps Entrepreneurs to seek new markets and find new partners and investors, building prosperity and creating jobs.

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CONNECT WITH ME

82

EVENTS

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Pitch@Palace Australia 2.0 aims to create the right environment for serendipitous connections that can help catapult Entrepreneurs from across Australia.

Pitch@Palace Australia 2.0 provides a platform for Entrepreneurs, creating introductions to Mentors and Advisors, access to Distribution Systems and Supply Chains and Connections and Investment.

It costs nothing to apply and for the Entrepreneurs who are selected to take part in Pitch@Palace Australia 2.0, the support continues well beyond the final event. All Pitch@Palace Entrepreneurs join our growing Alumni network and receive ongoing support.

> & 2,314

JOBS CREATED

95%+

SURVIVAL RATE

f600m+

PITCH@PALACE

CONNECTIONS

# How we measure up



,527 pitches at events

85

PITCHES AT ST. JAMES'S PALACE

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62

PITCHES AT GLOBAL EVENTS



## The road to Pitch@Palace Australia 2.0

#### PITCH@PALACE AUSTRALIA 2.0 THEME

Pitch@Palace Australia 2.0 has a broad technology theme, seeking Entrepreneurs that have identified opportunities in the following areas.

- Biotech and Medical Technology
- Consumer Technology and
  Internet of Things
- Cyber Security
- Data Management and Analytics
- Educational Technology
- Energy, Environmental and Renewables Technologies
- Fintech
- Fitness Tech
- Health and Wellbeing Tech
- Industrial Technology
- Materials, Substances and By-products
- Media, Communications and Entertainment Technology
- Robotics, Artificial Intelligence and Virtual Reality
- Smart Cities
- Other

#### PITCH@PALACE AUSTRALIÁ 2.0 ON TOUR

#### 19-27 NOVEMBER 2018

In the run up to Pitch@Palace Boot Camp, five Pitch@Palace Australia On Tour events provide Entrepreneurs from across the country with the opportunity to learn about the Pitch@Palace programme, connect to local stakeholders and receive mentoring to develop their businesses.

- 19 NOVEMBER Pitch@Palace Australia On Tour Sydney
- 20 NOVEMBER Pitch@Palace Australia On Tour Melbourne
- 23 NOVEMBER Pitch@Palace Australia On Tour Perth
- 26 NOVEMBER Pitch@Palace Australia On Tour Adelaide
- 27 NOVEMBER Pitch@Palace Australia On Tour Gold Coast

The eight winners from each Pitch@Palace On Tour event are invited to attend Pitch@Palace Australia 2.0 Boot Camp.

#### PITCH@PALACE AUSTRALIA 2.0 BOOT CAMP 28 NOVEMBER 2018

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#### BRISBANE

42 Entrepreneurs are selected to Pitch at Boot Camp, which provides them with the opportunity to hear from leading industry experts and Pitch@Palace Alumni, as well as receiving support and mentoring.

All participants are asked to Pitch to a Panel of Judges, who will select 12 Entrepreneurs to Pitch for three minutes at Pitch@Palace Australia 2.0. All other Entreprenuers will Pitch for 30 seconds. All Entrepreneurs will also have the opportunity to network at the Main Event.

### PITCH@PALACE AUSTRALIA 2.0

### 30 NOVEMBER

#### BRISBANE

The Entrepreneurs will Pitch to an invited Audience of Investors, Mentors, and Business Executives at Pitch@Palace Australia 2.0. The winners will be selected by an Audience vote.

All Entrepreneurs will also compete in the public vote, the Pitch@Palace Australia People's Choice Award, with the winner announced on the night.







## **#PITCHATPALACE**